

## COUNTERFEIT MOTOROLA PRODUCTS - OUR LATEST SUCCESSES -

Motorola has considerably increased efforts to eliminate counterfeiting. Over the last several months, we've been able to seize over \$7.5 million worth of counterfeit products around the globe. Here are the latest initiatives that have helped us achieve these results.

Motorola has become a voting member of the Quality Brand Protection Committee (QBPC), a multi-national ant-counterfeit organization in China that consists of over 163 major international corporate companies.

At the Consumer Electronic Show (CES), Motorola representatives helped us identify several distributors attempting to sell counterfeit Motorola products. Here's what they found:

- A Los Angeles distributor offering and taking orders for counterfeit H9, H700 and HS850
- A New York based distributor offering counterfeit H700
- A small number of distributors offering to sell knock-off Motorola product

Motorola is seeking damages from counterfeit sellers.

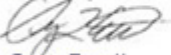
We have also made additional plans with several organizations eager to assist Motorola in its battle against counterfeit products. These include the following:

- Bluetooth Special Interest Group
- Director of New York Police Department, Organized Crime Investigation Division
- Executives from UBid and Alibaba ; UBid has already taken action and closed all auctions of Motorola counterfeit products

In addition, several organizations are helping to shut down approximately 150 counterfeit ebay auctions weekly.

We continue to work diligently to make more progress in eliminating counterfeiters. Thank you for your support. Please continue to report any suspected counterfeit product by sending an email to [MOPEPT@Motorola.com](mailto:MOPEPT@Motorola.com).

Best regards,



**Greg Estell**  
Corporate Vice President and General Manager  
MobileME  
Mobile Devices business



**Don't be fooled. Only buy MOTOROLA original products.**

## Winning the War on Counterfeits

Since July 1, 2006, more than **\$7.5 million** worth of counterfeit Motorola product has been seized.

- **\$5 million** worth of counterfeit product destroyed in factory raids in China
- **\$2 million** in US Customs seizures at various ports of entry
- **\$500K** in ebay auctions closed including the arrest of a "power-seller" in Canada

## Our Most Recent Victories

- **\$500K** in counterfeit product turned over by an unnamed distributor as a result of numerous leads from customers and distributors
- **\$100K** in counterfeit product seized and destroyed during a local sting operation for Motorola Bluetooth headsets by the Chicago Police Department

[www.motorola.com/original](http://www.motorola.com/original)

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